

REPORT KICK FOR JOY CHRISTMAS CELEBRATION 2024





1. INTRODUCTION

The "Kick for Joy Christmas Festival and Health Initiative," hosted by Bridge of Hope (BOH) in collaboration with the Rwanda Dental Students Association (RDSA) and the Clinical Officers Students' Association of Rwanda (COSAR), was an impactful community event aimed at combining sports with health awareness and services.

The purpose of the event was to foster community unity through sports, promote health education, and provide free essential medical services to children, families, and community members in the Rwamagana District, Nzige Sector.

2. OBJECTIVES

The Kick for Joy Christmas Festival had three primary objectives:

- **Community Health Awareness and Services:** Educated attendees on HIV/AIDS prevention, non-communicable diseases (NCDs), oral health, and sexual and reproductive health (SRH). Provided health screenings, including HIV testing, blood pressure checks, BMI measurements, blood glucose tests, and oral health evaluations.



- **Promoting Physical Activity:** Engaged children in football activities to showcase their talents and develop skills, supporting Rising Stars Sports Center's mission to nurture young athletes and encourage healthy lifestyles.
- **Fostering Festive Joy and Engagement:** Created a joyful atmosphere for families and the community during the Christmas season, blending fun activities with health education.



3. EVENT DETAILS

- **Dates:** December 22 and 28, 2024.
- **Locations:** The NZIGE Stadium and the MUYUMBU Football Playground hosted events on December 22, while the final matches and celebrations took place at NZIGE Stadium on December 28.
- **Duration:** Two days of football competitions and health activities culminating in a festive celebration.



- **Participating Organizations:** Bridge of Hope collaborated with various sports academies, RDSA, COSAR, local volunteers, coaches, and health workers. Seven academies participated, divided into 13 teams:
 - Rising Stars Sports Center
 - ISIBO Academy
 - FC RUHITA
 - Divine Destiny Sports Center
 - K. EROI
 - Youth Foundation Center
 - Green Lovers
- **Target Audience and Beneficiaries:** Targeted children aged 5-13 years, adults at risk for NCDs, and families in the Rwamagana District. Over 1,424 individuals attended, including children, youth, and adults.

4. COMMUNITY HEALTH SERVICES



- **Oral Health Awareness:** Free oral health screenings, hygiene kits, and education on maintaining oral hygiene. A total of 800 individuals were screened and received hygiene kits.
- **SRH Education:** Tailored education for adolescents and adults on safe practices and the importance of regular health check-ups. Condoms were distributed to those who requested them.

The event featured various health services, offering valuable screening and education to **over 1,424 attendees:**

- **HIV Testing and Counseling:** Free HIV testing and educational sessions on HIV transmission and prevention. A total of 66 individuals were screened.
- **NCD Screenings:** Blood pressure checks, BMI assessments, and blood glucose tests were conducted. Personalized health education was provided. A total of 101 individuals were screened.



5. CHILDREN'S SPORTS FESTIVAL



The Kick for Joy Festival featured an exciting sports program:

- **Football Tournament:** Thirteen teams participated in U10 and U13 categories. Four teams advanced to the finals: two from the U10 category (K. EROI and Green Lovers) and two from the U13 category (FC RUHITA and Divine Destiny Sports Training). K. EROI won the U10 category, and FC RUHITA claimed victory in the U13 category.
- **The playing model for the event was as follows:** U10 teams played with 7 players on each side, while U13 teams played with 8 players on each side. Both age groups used half of the pitch as the playing area for this festival.



- **Kids' Christmas Celebration:** The final day included games, music, and community-building activities.
- **Rewards:** Recognitions included awards for winning teams, outstanding players, best coaches, and dedicated volunteers. Academic excellence was also honored.



6. IMPACT AND OUTCOMES

The event reached over 1,424 direct beneficiaries and 4,272 indirect beneficiaries, with significant outcomes:

- Over 400 children improved their football skills and engaged in healthy physical activity.
- Participants gained valuable knowledge on HIV prevention, NCDs, and oral health.
- Positive feedback highlighted the festival's success in fostering community unity, education, and sports participation.
- Success stories included children enhancing football skills, receiving health education, and families benefiting from screenings.



7. GROUPS APPRECIATED



Recognitions were awarded in the following categories:

1. Best Winners of the Final Game for U10 and U13
2. Second Runner-up of the Final Game for U10 and U13
3. Best Player (U10 & U13)
4. Best Goalkeeper
5. Participating Sports Centers
6. Best Performers in Class
7. Supporting Government Authorities and Health Centers
8. Partner Organizations
9. Best Coaches
10. Commissioners and Referees
11. Best Parent Supporters
12. Volunteers and Facilitators



8. UNIQUENESS OF KICK FOR JOY 2024

The festival emphasized balancing sports and academics, rewarding children excelling in both areas. Top performers in the tournament with outstanding academic results (scoring 80% or higher) were recognized, encouraging holistic development.



9. CHALLENGES



- **Resource Limitations:** Highlighted the importance of better resource allocation for health services.
- **Community Demand:** Strong interest in health services called for regular initiatives.
- **Financial and Logistical Challenges:** Emphasized the need for fundraising and partnerships.
- **Scalability Needs:** Identified the necessity to expand capacity and programs.

10. FINANCIAL OVERVIEW



The total event cost was 4,454,000 RWF (3,232.31 USD), covering:

- Health services
- Volunteer facilities
- Food, refreshments, transportation, and marketing



11. GENERAL RECOMMENDATIONS

- Provide training sessions for coaches and sports leaders.
- Install water stations on playing fields.
- Promote and nurture talented children.
- Expand partnerships for talent development.
- Organize regular tournaments with increased playtime.
- Provide follow-up for health screening participants.

12. PARTNERSHIPS AND ACKNOWLEDGMENTS

The event's success was due to collaboration among Bridge of Hope, RDSA, COSAR, and local authorities. Certificates of appreciation were awarded to contributors.

13. CONCLUSION AND NEXT STEPS

The Kick for Joy Festival successfully combined sports and health services, engaging the community in meaningful activities during the festive season. Moving forward, Bridge of Hope aims to:

- Host the next festival from August 15-25, 2025, with final games on August 28.
- The event aims to target 600 children aged 5-13 years to enhance sports competitions, while 2,000 people will have access to free health services.



14. APPRECIATION

Bridge of Hope, through Rising Stars Sports Center, expresses gratitude to all partners, stakeholders, and contributors for supporting Kick for Joy 2024.

We look forward to your continued collaboration in 2025.

Prepared by:

Bridge of Hope Team
Date: January 3, 2025



DEVINE DESTINY TRAINING
SPORTS CENTER UNDER 10



DEVINE DESTINY TRAINING
SPORTS CENTER UNDER 13



FC. RUHITA UNDER 13



GREEN LOVERS UNDER 13



GREEN LOVERS UNDER 10



ISIBO ACADEMY UNDER 10



ISIBO ACADEMY UNDER 13



K.EROI & ZA FA UNDER 10



K.EROI & ZA FA UNDER 13



RISING STARS SPORTS CENTER
UNDER 13



RISING STARS SPORTS CENTER
UNDER 10



YOUTH FOUNDATION CENTER
UNDER 10



YOUTH FOUNDATION CENTER
UNDER 13



BRIDGE OF HOPE



RDSA



COSAR



RISING STARS
SPORTS CENTER



KICK FOR JOY-2024

AMARUSHANWA Y'UMUPIRA W'AMAGURU MU BANA
NDETSE NO GUSUZUMA INDWARA ZITANDUKANYE.

INSANGANYAMATSIKO

Duhanire guteza imbere siporo mu bana bato
tunabungabunga ubuzima bwacu.



CONTACT US:

Email: info@bridgeofhope.org.rw

Web: www.bridgeofhope.org.rw

P.O. Box: 1206, Kigali – Rwanda

Mobile: (+250) 783 885 488

Office: (+250) 788 260 761

Location: KG 12,ST – Kigali